

Oversized Blazers

Samantha Matteucci
CSFRST 3474
SP23

History and Evolution of Blazers

- A few points have been specified as the origin point of blazers.
 - The boating team of St. John's College, Cambridge in the 1820s.
 - In 1837, the crew of the HMS Blazer
- The first appearance of the blazer in Vogue was in June 1893 for yachting outfits.
- Turn of the century, it became a staple of the New Woman's wardrobe with a shirtwaist and a tailored skirt.
- First major revival in 1950 by British students.
 - Altered to make them stylish.
- 1975 - Armani line of men's blazers.
- Princess Diana wore them in the 1990s.
- Around the late 2000s, colorful blazers were adopted as a fashion trend by women.



Promostyl

The October 2022 article on Promostyl “Disco Rebirth” talks about trends that have been reemerging. One trend that is featured is oversized blazers.



Celebrities

Many celebrities have been seen wearing oversized blazers lately and in the past, a few of these celebrities are:

Kate Hudson

Rachel Brosnahan

Lily Collins

Hilary Duff

Karlie Kloss

Heidi Klum

Chrissy Teigen

Princess Diana

Kate Middleton



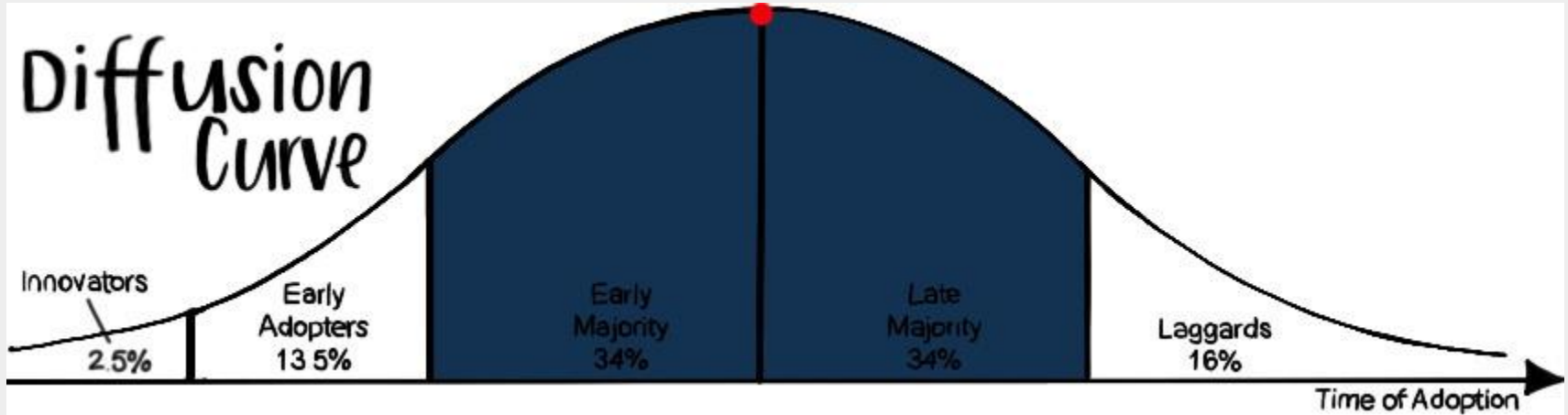
Regular People, Everyday Life

The oversized blazer trend has trickled from runways to celebrities to everyday life and regular people. They have become a staple now for most people's wardrobe.



Life Cycle Position

Oversized Blazers are at their peak right now.



Curiosity Questions

- 1.) Do you have any oversized blazers? If so, what do you wear them with?
- 2.) Are you a fan of the oversized blazer trend?
- 3.) Do you like the look of an oversized blazer in a more professional look or street style look?
- 4.) Did you ever wear a blazer with a school uniform?



Sources

<https://promostyl.com/disco-rennaissance/?lang=en>

<https://www.whowhatwear.com/oversized-blazer-outfits/slide13>

<https://www.harpersbazaar.com/fashion/trends/g41169563/best-oversized-blazers/>

<https://people.com/style/celebrities-wearing-blazers/>

<https://www.pinterest.com/search/pins/?q=oversized%20blazers&rs=rs&eq=&etslf=1405>

<https://www.vogue.com.au/fashion/trends/everything-to-know-about-the-history-of-the-blazer/image-gallery/dd07db6a3e45b3cbaff5851eb1b20398>